



cultural immersion workshops

SEPTEMBER-NOVEMBER, 2024

Eight Weeks of Immersive Workshops

gala + competition

NOVEMBER 10, 2024

2:00-7:00 PM

Special VIP Reception 2:00-3:00 PM



sponsorship packet

PRESENTED BY



Ubuntu MKE is part the Milwaukee African Women Association, a 501(c)(3) nonprofit organization and serves as the fiscal agent.

FlavorsOfAfricaWI.com

eight weeks of cultural immersion workshops september - november



For the first time in the State of Wisconsin, 40 respected and critically acclaimed chefs, restaurateurs, bartenders and food artisans will take on the challenge of immersing themselves in an eight-week high-impact learning experience called the Ubuntu Perspectives Residency.

During the residency, chefs will participate in a series of roundtable discussions, field trips and site visits focused on education and community dialogue regarding diversity, equity and inclusion; matters relating to the LGBTQ+ community; cultural sensitivity; food literacy, the Good Food Movement, community building, food as health and more.

During the Best Chefs Wisconsin Competition, they will create innovative dishes that incorporate both elements of their residency experience along with flavors from Afro Fusion Cuisine. Their dishes will be judged on the basis of flavor, presentation, cultural relevance and evidence of forward thinking.

Prizes Awarded in Three Categories:

Best Rising Star Chef

Best Technically Executed Dish

Peoples' & Judges' Choice

Best Beacon of Diversity Restaurant

Best Humanitarian Chef

Official Judges for the Competition:

Michael Twitty

Celebrity Author

Chef Eduardo Jordan

James Beard Award-winning Chef

Chef Shola Olunloyo

StudioKitchen

Dr. Linda Vakunta PhD

WORT Radio Personality,

Deputy Mayor, Madison

Shary Tran

Bon Vivante, DEI Director, Generac

Tarik Moody

HYFN Executive Director

Derek Mosley

Director of the Lubar Center,

Marquette University

Oby Nwabuzor, PhD Candidate

Community Leader

Rick Rodriguez

Community Leader, US Bank

PROCEEDS FROM THE EVENT BENEFIT:

LGBTQ-Pride United, Alice's Garden,

Milwaukee African Women-Refugees

PRESENTED BY



Ubuntu MKE is part the Milwaukee African Women Association, a 501(c)(3) nonprofit organization and serves as the fiscal agent.

FlavorsOfAfricaWI.com

an innovative tasting event
and chef competition aiming
to bring the community
together to experience and
celebrate African cuisine

gala + competition
november 10

This fall marks the debut of a groundbreaking event celebrating the impact of the African diaspora foodways on modern American cuisine.

Flavors of Africa & the Diaspora: Best Chefs Wisconsin will offer guests an immersive high-end experience highlighting the diverse elements of African culture and cuisine through tastings, performances and an opportunity to cast your vote for your favorite Modern African dish.

The culturally immersive gala will take place on November 10 from 3:00 to 7:00 pm (with VIP social hour beginning at 2:00 pm). at the Milwaukee Athletic Club, 758 N. Broadway in Downtown Milwaukee.

The event is curated by Ubuntu MKE, the first Wisconsin-based cross-cultural incubator lab designed to build a more inclusive, diverse and equitable food community. Proceeds from the event will support scholarship funding for African refugees and LGBT in Milwaukee.

“As a scholarship recipient myself, giving back has an impact,” says Yollande Tchouapi, founder of Ubuntu MKE. “Achieving the vision of sharing the Africa that I know and telling the story of our people while raising money to provide scholarships to refugees is my highest honor.”



highlights for the gala include:



culinary safari tasting experience

Showcasing the similarities and contrasts between traditional tribal African cuisine and modern takes on African cuisine created by talented local chefs.



best chefs wisconsin competition

Featuring dishes from acclaimed chefs from Milwaukee and Madison along with nationally renowned celebrity judges.



keynote address

By Michael Twitty, African American writer, culinary historian, educator and James Beard Award winning author of “The Cooking Gene”.



entertainment

Including never before seen dance and cultural performances from Nigeria, Cameroon and Senegal.

PRESENTED BY



Ubuntu MKE is part the Milwaukee African Women Association, a 501(c)(3) nonprofit organization and serves as the fiscal agent.

FlavorsOfAfricaWI.com

sponsorship opportunities

for the gala + competition
november 10



SIGNATURE PRESENTING SPONSOR - \$40,000

- Full Page Coverage in Event Booklet
- TV, Radio, Website logo and mention in all PR Kits and interviews
- Priority Announcement at all 11 events (Workshops and Gala) in Milwaukee and Madison
- Standing Banner at all Workshops
- Standing banner in VIP Area on Nov 10
- 10 VIP Tickets, 5 General Admission Tickets & 5 Late Arrival Tickets

PLATINUM SPONSOR - \$25,000

- 1/2 Page Coverage in Event Booklet
- TV, Radio, Website logo and mention in all PR Kits and interviews
- Announcement at the Gala Nov 10
- Standing banner in VIP Area on Nov 10
- 5 VIP Tickets, 5 General Admission Tickets & 5 Late Arrival Tickets

GOLD SPONSOR - \$10,000

- 1/3 Page Coverage in Event Booklet
- TV, Radio, Website logo and mention in all PR Kits
- Announcement at the Gala Nov 10
- Standing banner in VIP Area on Nov 10
- 5 General Admission Tickets & 5 Late Arrival Tickets

SILVER SPONSOR - \$5,000

- 1/4 Page Coverage in Event Booklet
- TV, Radio, Website logo and mention in all PR Kits and interviews
- Announcement at the Gala Nov 10
- 2 General Admission Tickets & 3 Late Arrival Tickets

VALUE CHEF SPONSOR - \$1,500

- Social Media Post
- Website

PRESENTED BY



Ubuntu MKE is part the Milwaukee African Women Association, a 501(c)(3) nonprofit organization and serves as the fiscal agent.

FlavorsOfAfricaWI.com

sponsorship opportunities

for the immersive workshops
september-november 2024

Bronze Sponsorship includes one workshop for \$2000
Multiple Workshops can be sponsored for \$2000 each
Presenting Sponsor ALL workshops for \$18,000

History of Southern Farmers Foodways & Impact on the American Cuisine

September 15, 2:00-4:00pm

Field Trip & Discussion/Networking
History of Black Southern Farmers
Panelists: Monique Liston, Venice Williams
Caterers: Zakiya Courtney, Jason Alston, Frankise
Cameroon Cuisine, Blue Star Cafe
Location: Alice's Garden

SPONSORSHIP: \$2,000

Positive Dialogue on Diversity, Inclusion, LGBTQ, Races Relations, Black History

September 29, 2:00-4:00pm

Roundtable Discussion, Emotional Intelligence, Acceptance
Panelists: Derek Mosley, Greg Leon, Micah Oge, Shary Tran
Caterer: Greg Leon/ Jason Alston
Location: Amilinda

SPONSORSHIP: \$2,000

Flavors of Uganda Traditional Cuisine

October 5, 2:00-4:00pm

Basic of East African Cuisine: Spotlight on Uganda
Cooking Demo, Tasting, Q&A
Chef background, story and culture of Uganda
Panelist: Immy Kagua
Caterer: Immy's African Cuisine
Location: Mount Mary University

SPONSORSHIP: \$2,000

Building Community: Fruition Milwaukee & Flavors of Cameroon

October 13, 2:00-4:00pm

Roundtable Discussion, Chef background, story & culture
Panelists: Rachaad Howard, Tiffany Miller, Yollande Tchouapi, Reine Assana
Caterer: Fruition MKE, Moss Doli, Irie Zulu, HTB
Location: Fruition MKE

SPONSORSHIP: \$2,000

PRESENTED BY



Ubuntu MKE is part the Milwaukee African Women Association, a 501(c)(3) nonprofit organization and serves as the fiscal agent.



IMMERSIVE WORKSHOPS

Flavors of Ghana Traditional Cuisine

October 20, 2:00-4:00pm

Basic of West African Cuisine: Spotlight on Ghana,
Cooking Demo, Tasting, Q&A
Ghana's flavors and culture (West Africa)
Panelist: Frankies' Donna
Caterer: Frankies
Location: Mount Mary University

SPONSORSHIP: \$2,000

Farm to Table Dinner: Beulah Farm

October 26, 2:00-4:00pm

Good Food, Health, sustainability
Farming, good food, sustainability
Panelist: John Hudoc, Marcus Landry
Caterer: Hometown Sausage
Location: Beulah Farm

SPONSORSHIP: \$2,000

Eradicating Inner City Food Deserts: Storycase of Sherman Park Grocery Store/Black Holocaust Museum

October 27, 2:00-4:00pm

Fieldtrip: Social Justice, Food Equity, Health, Education
Food education, social justice
Panelist: Mo Wince
Caterer: Frankise, Blue Star
Location: Sherman Park

SPONSORSHIP: \$2,000

James Beard Nominated, Winners, Rising Stars, Michael Twitty & Guest Chefs

November 9, 2:00-4:00pm

Chefs Roundtable, Press conference, State of Culinary World: Talent, Economics, Opportunities
Wrap-up, Teachings & Takeaways
Panelists: James Beard Nominated, Winners, Rising Stars
Caterers: Dane Baldwin, Jason Altson
Location: Radio Milwaukee

SPONSORSHIP: \$2,000

FlavorsOfAfricaWI.com

sponsorship registration

Please complete this form indicating your preferences and return to:

Milwaukee African Women's Association (MILAWA)
PO Box 18417
Milwaukee, WI 53218



Company, Foundation, Organization or Individual's Information:

Name: _____

Organization/Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Main Contact: _____ Title: _____

Sponsorship Choice:

Check all that apply:

GALA

- Presenting, \$40,000
- Platinum, \$25,000
- Gold, \$10,000
- Silver, \$5,000
- Value Chef, \$1,500

WORKSHOPS

- Presenting Sponsor, \$18,000
- One Workshop \$2,000
- Multiple Workshops (Number: _____)
\$2,000 Per Workshop

Sponsorship Payment Enclosed Total: _____

Please make check payable to Milwaukee African Women's Association (MILAWA)

Authorized by (Print Name)

Signature

Date