



**immersive workshops**

**SEPTEMBER-NOVEMBER, 2024**

Eight Weeks of Immersive Workshops

**gala + competition**

**NOVEMBER 10, 2024**

3:00-7:00 PM

Special VIP Reception 2:00-3:00 PM



# sponsorship packet

**PRESENTED BY**



**FlavorsOfAfricaWI.com**

an innovative tasting event  
and chef competition aiming  
to bring the community  
together to experience and  
celebrate African cuisine

**gala + competition**  
**november 10**



**This fall marks the debut of a groundbreaking event celebrating the impact of the African diaspora foodways on modern American cuisine.**

Flavors of Africa & the Diaspora: Best Chefs Wisconsin will offer guests an immersive high-end experience highlighting the diverse elements of African culture and cuisine through tastings, performances and an opportunity to cast your vote for your favorite Modern African dish.

The culturally immersive gala will take place on November 10 from 3:00 to 7:00 pm. (with VIP social hour beginning at 2:00 pm.) at the Milwaukee Athletic Club, 758 N. Broadway in Downtown Milwaukee.

The event is curated by Ubuntu MKE, the first Wisconsin-based cross-cultural incubator lab designed to build a more inclusive, diverse and equitable food community. Proceeds from the event will support scholarship funding for African refugees and LGBT in Milwaukee.

“As a scholarship recipient myself, giving back has an impact,” says Yollande Tchouapi, founder of Ubuntu MKE. “Achieving the vision of sharing the Africa that I know and telling the story of our people while raising money to provide scholarships to refugees is my highest honor.”

highlights for the gala include:



### **culinary safari tasting experience**

Showcasing the similarities and contrasts between traditional tribal African cuisine and modern takes on African cuisine created by talented local chefs.



### **best chefs wisconsin competition**

Featuring dishes from acclaimed chefs from Milwaukee and Madison along with nationally renowned celebrity judges.



### **keynote address**

By Michael Twitty, African American writer, culinary historian, educator and James Beard Award winning author of “The Cooking Gene”.



### **entertainment**

Including never before seen dance and cultural performances from Nigeria, Cameroon and Senegal.

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## eight weeks of cultural immersion workshops september - november



**For the first time in the State of Wisconsin, 40 respected and critically acclaimed chefs, restaurateurs, bartenders and food artisans will take on the challenge of immersing themselves in an eight-week high-impact learning experience called the Ubuntu Perspectives Residency.**

During the residency, chefs will participate in a series of roundtable discussions, field trips and site visits focused on education and community dialogue regarding diversity, equity and inclusion; matters relating to the LGBTQ+ community; cultural sensitivity; food literacy, the Good Food Movement, community building, food as health and more.

During the Best Chefs Wisconsin Competition, they will create innovative dishes that incorporate both elements of their residency experience along with flavors from Afro Fusion Cuisine. Their dishes will be judged on the basis of flavor, presentation, cultural relevance and evidence of forward thinking.

Prizes Awarded in Three Categories:

**Best Rising Star Chef**

**Best Dish by a Classically Trained Chef**

**Peoples' & Judges' Choice**

Official Judges for the Competition:

**Michael Twitty**

Celebrity Author

**Chef Eduardo Jordan**

James Beard Award-winning Chef

**Chef Shola Olunloyo**

StudioKitchen

**Dr. Linda Vakunta PhD**

WORT Radio Personality,  
Deputy Mayor, Madison

**Sharyn Tran**

Bon Vivante, DEI Director, Generac

**Tarik Moody**

HYFN Executive Director

**Derek Mosley**

Director of the Lubar Center,  
Marquette University

**Oby Nwabuzor, PhD Candidate**

Community Leader

**Rick Rodriguez**

Community Leader, US Bank

Proceeds from the event benefit LGBTQ-  
Pride United, Alice's Garden, Hunger Task  
Force, Milwaukee African Women-Refugees

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# sponsorship opportunities

for the gala + competition  
november 10

## Signature Presenting Sponsor

**\$40,000**

- Full Page Coverage in Event Booklet
- TV, Radio, Website logo and mention in all PR Kits and interviews
- Priority Announcement at all 11 events (Workshops and Gala) in Milwaukee and Madison
- Standing Banner at all Workshops
- Standing banner in VIP Area on Nov 10

## Platinum Sponsor

**\$25,000**

- 1/2 Page Coverage in Event Booklet
- TV, Radio, Website logo and mention in all PR Kits and interviews
- Announcement at the Gala Nov 10
- Standing banner in VIP Area on Nov 10

## Gold Sponsor

**\$10,000**

- 1/3 Page Coverage in Event Booklet
- TV, Radio, Website logo and mention in all PR Kits
- Announcement at the Gala Nov 10
- Standing banner in VIP Area on Nov 10

## Silver Sponsor

**\$5,000**

- 1/4 Page Coverage in Event Booklet
- TV, Radio, Website logo and mention in all PR Kits and interviews
- Announcement at the Gala Nov 10

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# sponsorship opportunities

for the immersive workshops  
september-november 2024

**Bronze Sponsorship** includes one workshop for \$2000  
**Multiple Workshops** can be sponsored for \$2000 each  
**Presenting Sponsor** ALL workshops for \$18,000



## History of Southern Farmers Foodways & Impact on the American Cuisine

September 15, 2:00-4:00pm

Field Trip & Discussion/Networking  
History of Black Southern Farmers  
Panelists: Monique Liston, Venice Williams  
Caterers: Zakiya Courtney, Jason Alston, Frankise  
Cameroon Cuisine, Blue Star Cafe  
Location: Alice's Garden

**SPONSORSHIP: \$2,000**

## Positive Dialogue on Diversity, Inclusion, LGBTQ, Races Relations, Black History

September 29, 2:00-4:00pm

Roundtable Discussion, Emotional Intelligence, Acceptance  
Panelists: Derek Mosley, Greg Leon, Micah Oge, Shary Tran  
Caterer: Greg Leon/ Jason Alston  
Location: Amilinda

**SPONSORSHIP: \$2,000**

## Flavors of Uganda Traditional Cuisine

October 6, 2:00-4:00pm

Basic of East African Cuisine: Spotlight on Uganda  
Cooking Demo, Tasting, Q&A  
Chef background, story and culture of Uganda  
Panelist: Immy Kagua  
Caterer: Immy's African Cuisine  
Location: Mount Mary University

**SPONSORSHIP: \$2,000**

## Building Community: Fruition Milwaukee & Flavors of Cameroon

October 13, 2:00-4:00pm

Roundtable Discussion, Chef background, story & culture  
Panelists: Rachaad Howard, Tiffany Miller, Yollande Tchouapi, Reine Assana  
Caterer: Fruition MKE, Moss Doli, Irie Zulu, HTB  
Location: Fruition MKE

**SPONSORSHIP: \$2,000**

## Flavors of Ghana Traditional Cuisine

October 20, 2:00-4:00pm

Basic of West African Cuisine: Spotlight on Ghana, Cooking Demo, Tasting, Q&A  
Ghana's flavors and culture (West Africa)  
Panelist: Frankies' Donna  
Caterer: Frankies

Location: Mount Mary University

**SPONSORSHIP: \$2,000**

## Farm to Table Dinner: Beulah Farm

October 26, 2:00-4:00pm

Good Food, Health, sustainability  
Farming, good food, sustainability  
Panelist: John Hudoc, Marcus Landry  
Caterer: Hometown Sausage  
Location: Beulah Farm

**SPONSORSHIP: \$2,000**

## Eradicating Inner City Food Deserts: Storycase of Sherman Park Grocery Store/Black Holocaust Museum

October 27, 2:00-4:00pm

Fieldtrip: Social Justice, Food Equity, Health, Education  
Food education, social justice  
Panelist: Mo Wince  
Caterer: Frankise, Blue Star  
Location: Sherman Park

**SPONSORSHIP: \$2,000**

## James Beard Nominated, Winners, Rising Stars, Michael Twitty & Guest Chefs

November 9, 2:00-4:00pm

Chefs Roundtable, Press conference, State of Culinary World: Talent, Economics, Opportunities  
Wrap-up, Teachings & Takeaways  
Panelists: James Beard Nominated, Winners, Rising Stars  
Caterers: Dane Baldwin, Jason Altson  
Location: Radio Milwaukee

**SPONSORSHIP: \$2,000**

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# sponsorship registration

Please complete this form indicating your preferences and return to:

**Yollande Tchouapi**  
**N55 W21760 Adamdale Dr.**  
**Menomonee Falls , WI, 53051**



## Company, Foundation, Organization or Individual's Information:

Name: \_\_\_\_\_

Organization/Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Main Contact: \_\_\_\_\_ Title: \_\_\_\_\_

## Sponsorship Choice:

Check all that apply:

### **GALA**

- Presenting, \$40,000
- Platinum, \$25,000
- Gold, \$10,000
- Silver, \$5,000

### **WORKSHOPS**

- Presenting Sponsor, \$18,000
- One Workshop \$2,000
- Multiple Workshops (Number: \_\_\_\_\_)  
\$2,000 Per Workshop

**Sponsorship Payment Enclosed Total:** \_\_\_\_\_

Please make check payable to Ubuntu LLC

\_\_\_\_\_  
Authorized by (Print Name)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date